

It's the starting point!

Farmers say that Field Days are like the starting point for them. That's where they can see the recent novelties of farming equipment, watch it working and make a test drive.



Hot issues:

- ✓ How to kill two birds with one stone? That was the agenda of farmers' discussions of exhibitions in Tyumen.....page 2
- ✓ The mellow season. JCB offers front-end loaders in leasing with 0% appreciation.....page 3
- ✓ To the Urals for milk! AgroCentre goes east along with the participants of the "Give Way to Milk" motor race.....page 9
- ✓ A symbol of success. The Fendt tractor on demonstration in Field Days.....page 11

How to kill two birds with one stone

This year two of the largest all-Russian trade shows, the Farming Machines and Equipment specialised agro-industrial exhibition and the Agrochemical Field Day, became one in the Tyumen oblast.

The farmers remarked that combining two exhibition sites is like killing two birds with one stone: you can save time in the high season and see everything in one place. The Tyumen branch of AgroCentreZakharovo presented 15 farming machines for various field jobs. The self-propelled Challenger Spra-Coupe 4660 sprayer with 24.4 m boom is in great demand among Tyumen farmers.

"This machine broke the performance record in its class," Artyom Ozhogin, Executive Director of the Tyumen branch of AgroCentreZakharovo, tells us.

"The majority of self-propelled and big trailed sprayers operate at a speed of about 10 to 12 km/h. Hence, they treat about 100 ha a day. Due to the relatively small operating weight and superb independent suspension of front and rear axles, the Challenger Spra-Coupe sprayers work at a speed of 20 to 25 km/h. They spray areas at least twice larger.

The mechanical grain drill Rapid RDC S 400C from Vaderstad became another "star" of the Tyumen "tractor city" exposition. Local farmers know this drill well because it was shown in several demonstrations this spring.

"This May AgroCentreZakharovo gave us a Rapid for testing," Vladimir Kuchugurov, head of the Skorodum farming cooperative (Tyumenskaya myasnaya kompania OJSC), says. "The even shoots which

appeared on the tenth day really impressed us. We seeded a forage grain mixture and wheat on 250 ha where 230 ha were stubbling-in at a speed of 16 km/h! Perfect!

By Yulia SALKOVA



Celebrating a thousand machines

AGCO Corporation has manufactured its thousandth T4 Series Valtra tractor.

It came off the assembly line in Suolahti, Finland, only six months after the launch of this series of machines. Adam and Emilia Yarnutovsky from Poland bought this new Valtra T144 Active and they plan to operate it at least 1,000 hours a year.

The Company's designers tried to enhance the component package of the T4 Series by making the new Valtra easy-to-drive, ergonomic, manoeuvrable and safe. The Valtra No. 1000 features a



front implement-attaching unit, an ISOBUS slot, pneumatic brakes and an engine start preheater. In addition there are some options to ensure comfort during long working shifts: front axle suspension AIRES+ which gives second to none comfort during movement, cab suspension, pneumatic suspension of the operator's seat, a windscreen wiper with 270° coverage.

"The Valtra engineers have worked hard to develop the new T4 series models, and production of the thousandth tractor of this series truly means a lot for all of us" says Mikko Lehtikoinen, Valtra Marketing Director. "We always consider our buyers' opinion and try to offer them versatile products of genuine quality which meet the strictest requirements."





JCB inspires!

AgroCentre organised a trip to the JCB plant in Roster (Staffordshire County, Great Britain) and invited its clients to come along. Russian agricultural producers watched with pleasure how loaders of the famous brand come off the production line.

The farmers visited JCB Headquarters, where they familiarised themselves with the Company's history. It was interesting to learn how in 1945 Joseph Cyril Bamford used second-hand welding apparatus and worn out military equipment to start making tiltable trailers compatible with petrol-engine tractors.

The meeting with "current history" took place at the plant where they manufacture

telescopic handlers. The Russian guests also visited the Global JCB Spare Parts Centre and were amazed by its large scale. Logistics works faultlessly and in 24 hours required spare parts are delivered to any spot of the world.

The guests remarked that the most inspiring moment of the visit to "JCB Land" was a trip the Wootton Farm, where they raise livestock and even deer.

Russian agricultural producers saw for themselves how the front-end loader JCB 434S rams silage and saves money at the same time.

"We ram silage by tractors and fuel consumption is on average 30 to 40 l/h while the JCB 434S consumes 8 litres per hour," Nikolay Kunitsyn, Chief of Sales Department of AgroCentreLiski LLC, tells us. "Fantastic economy! This machine rams the silage mass perfectly using its own weight of more than 13 tonnes. It also features a powerful forklift for grass which could be enlarged using 300-mm extension panels."

"We've decided to buy the JCB loaders, including the JCB 434S, in AgroCentreLiski," Oksana Muratkova, Director General of Suvorovo LLC, Tambov oblast, says. "It's powerful, manoeuvrable, easy in operation and servicing. The trip to Great Britain convinced me that my decision is right. You look at how JCB works and you are inspired by their labour and new achievements! Because you know that a long time ago the JCB founder 'beat swords into ploughshares,' and old military machines were turned into agricultural equipment!"

By Yulia SALKOVA

JCB mellow season

JCB has launched a new, incredible offer with its JCB Finance programme. Now everyone can take delivery of JCB front-end loaders in leasing with 0% appreciation and a down payment of 49% for a period of 13 months! The offer is valid through 31 October 2015 and covers only JCB 426 and 434S front-end loaders.

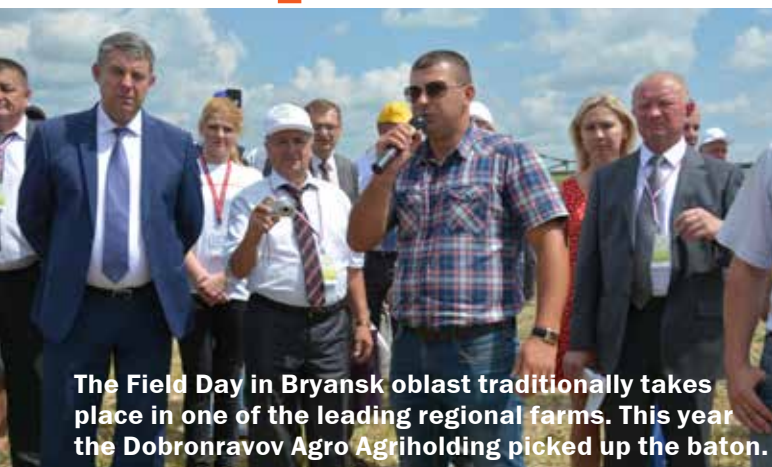
In addition, starting 1 August 2015 you can buy telescopic handlers and compact skid steer loaders while taking

advantage of a subsidy. The appreciation on skid steers is 2.2%; on telehandlers, 2.99%. The down payment is 49% and the leasing period is 13 months. The Company offers a brief application review (up to three days), an optimal document

package and an individualised payment schedule.



Super equipment means a super harvest!



The Field Day in Bryansk oblast traditionally takes place in one of the leading regional farms. This year the Dobronravov Agro Agriholding picked up the baton.

At the Field Day opening, head of the region Aleksandr Bogomaz congratulated farmers on the holiday and wished them high yields:

“Bryansk oblast agriculture is developing successfully. Last year’s potato yield of 1,123 thousand tonnes broke all records. This year farmers should maintain these positions. The majority of oblast farming enterprises is using the most up-to-date technologies and super machines. All of this allows our region to rank high not only in the Central Federal District but in all of Russia.”

Those who wanted to see the capabilities of ultramodern equipment came to the field. Three “mighty” tractors took part in the demonstration – the Fendt 933 with the new cultivator Carrier 625 XL from Vaderstad, the Massey Ferguson 7624 coupled with a Rapid 400S drill and the Challenger MT685D with the cultivator TopDown. Bryansk farmers know Challenger tractors very well. Three tractors of this brand are working the fields of Dobronravov Agro. This year the 7 Series Massey Ferguson tractors “entered”

the Bryansk oblast as well. They successfully opened the field work season in many farms. However, the Fendt 933 tractor made its first public appearance. After watching it in operation, the farmers remarked that this tractor will cope with any task.

AgroCentreLiski traditionally organises the show of JCB handlers. 170 telescopic handlers and front-end loaders supplied by AgroCentre are working in the region. During this year alone, over 40 telehandlers and

15 front-end machines went from the Company warehouse to the farms.

“The JCB 531-70 Agri telehandler is among the most popular models in the region,” head of the Bryansk branch of AgroCentreLiski Oleg Pireyev tells us. “The powerful 7 m boom and lifting capacity of three tonnes help the handler to manage all kinds of jobs on the farm and in the potato production facility. The handlers work round the clock and replace several other machines at a time.”

By Anna BORDUNOVA



Test driving through the fields

This year the program of the Field Day in Oryol oblast hosted by the Shatilovo agricultural experimental station was expanded. Besides crop demonstration on testing plots, they conducted a novel large-scale test drive of modern farming equipment where AgroCentreLiski took part as well.

The Oryol branch of AgroCentreLiski showed off two 7 and 8 series Massey Ferguson tractors. The MF7624 (235 hp) and MF8690 (370 hp) are efficient and comfortable machines, an ideal solution for large agriholdings and farms. The powerful six-cylinder engine AGCO POWER has been upgraded. The rear hitch payload capacity of up to 12 tonnes allows for work with heavy implements.

The Fendt 933 tractor coupled with Carrier 625 XL cultivator, a new product for Oryol farmers, drove cheerfully through the field.

“Fendt tractors are popular in the Oryol oblast,” Yevgeny Ankudinov, head of the Oryol branch of AgroCentreLiski, tells us. “These premium class machines have many new features which boost performance and save fuel by 20%. We’ve supplied four Fendt 933 tractors in the region and all of them work faultlessly.”

Due to the exclusive infinitely variable Vario transmission, the Fendt tractor moves smoothly and evenly on the field.

In terms of operator comfort, these tractors are second to none in the market. The spring-mounted cab, largest among tractors of this class, softens jolts and eliminates swinging of the machine in heavy-duty applications.

Eduard Mitrokhin, head of the peasant farming enterprise and AgroCentre’s partner, verified for himself the level of Fendt’s comfort. Both he and his son sat at the steering wheel of the tractor and made a test drive of their own. Eduard Vladimirovich was pleased by its results and noted that as to comfort and ease of operation this tractor is the best he has ever seen.

By Anna BORDUNOVA



FIELD MARATHON

I'm impressed!

Despite idle opinions that currently Russian agribusiness is suffering from hard times and farmers don't even think of buying new equipment, a new trade show, Urals Field Day 2015, was born in the Kurgan oblast.

The farming machines marched at the opening of the festivities.

The AgroCentreZakharovo equipment closed the procession. One of the most powerful track tractors, Challenger MT 845C (430 hp), headed the column.

A week of rains in the Kurgan oblast preceded the event and helped this machine to show its tractive characteristics in full glory, driving over the field without skidding or sticking and with minimum rut depth.

"These tractors may be coupled with disc harrows, wide-cut cultivators, subsoilers and drills," Dmitry Gerasimenko, Executive Director of the Kurgan branch of AgroCentreZakharovo LLC, says. "The wear-resistant tracks can work 10 to 12,000 motor-hours. Their service life

exceeds that of the wheels. Wide tracks provide larger surface contact area and, as a result, minimise load on the soil and its compaction while preserving soil structure and maintaining its productivity." Then the guests set off to the field test drive.

During the Challenger MT 845C track tractor demonstration, the host asked if someone wanted to take a ride.

Kurgan Oblast Governor Aleksey Kokorin was the first who answered.

"I felt myself inside a plane not a tractor," Aleksey Gennadyevich remarked after making a big circle in the field at the speed of more than 35 km/h. "You just fly above the ground sensing neither hummocks nor speed! I'm impressed!"

By Yulia SALKOVA



A cheapskate pays thrice!



The annual local Ploughman's Day was held in Chelyabinsk oblast. It's not only a contest of ace machine operators but a field exhibition and demonstration of various equipment as well.

The Chelyabinsk branch of AgroCentreZakharovo presented the most advanced hi-tech solutions for farming enterprises. The JCB 531-70 telehandlers drew particular attention.

"We're now buying the JCB 531-70 telescopic handler from AgroCentreZakharovo," Director of Gama-Ural LLC Sagymbay Rakhimov says. "One such machine is already working on our farm. It operates

all year round. We use it in a wide range of applications: transportation, load lifting, territory cleaning, towing, and even fodder preparation, where it helps a lot. It works hard and pays for itself quickly. The machine is worth the money paid. However the price of every unit of farming equipment in the price list corresponds to its capabilities. That's very important. On the one hand, we never have spare money, but on the other, a miserly farmer pays thrice! And we're balancing somewhere in the middle!"

Sagymbay Rakhimov shared one more piece of news with us. He found perfect machines for fodder procurement in AgroCentreZakharovo – the self-propelled Challenger

WR9740 windrowers. He chose precisely this model due to its high performance (about 13.5 ha/h) and low fuel consumption (1.5 l/ha on average). The climate control, independent cab suspension and excellent visibility make this windrower the most comfortable on the Russian market for the operator. And the operator's comfort significantly contributes to farming machine performance, in his view.

Among other advantages of the Challenger WR9740 are an ultrastrong frame design capable of bearing increased loads and automatic adjustment of cutter angle depending on the surface pattern.

By Yulia SALKOVA

Ahead of the times

The Voronezh Field Day, one of the biggest agricultural trade shows in the Central Black Earth Region, was held near the village of Makarye in Novousmansk district. In the words of Voronezh Oblast Governor Aleksey Gordeyev, everything that allows farmers to develop in sustainable fashion and minimise risks was on the display there.

Those companies who invest in innovations are always “tall in the saddle” or, to put it more precisely, their “iron horses” are in demand. Take, for example, the all purpose row crop Massey Ferguson tractors (200 to 250 hp). These machines are mainly used in sowing row crops – beetroots, maize and sunflower. A modern fuel system makes it possible to increase the tractor power while saving fuel. Every

two years, they renew the cab and improve the operator's working conditions.

At the trade show AgroCentre presented a brand new model self-propelled sprayer, the Challenger RoGator 700 for small- and medium-sized farms. The machine has a boom width of 24 to 30 m – almost the same as a big, full-fledged machine. Its technical capabilities (spraying quality, treatment speed) are

also comparable with bigger counterparts. At the same time, the sprayer's price is rather affordable if compared to “the giants”. This model attracted a lot of attention on the market and is successfully operating on several farms.

AgroCentreLiski delegated two units to the demonstration field of the trade show: the self-propelled Challenger windrower with grass cutter and the powerful MF8690 tractor with Challenger disc harrow. The heavy disc harrow with operating width of 9 m and disc diameter of 610 mm embeds post-harvest residues perfectly and can manage even with virgin soil. Straight after the demonstration, the self-propelled windrower featuring a roll grass cutter with coverage of 5.5 m went for a test drive to a farm in the Voronezh oblast.

Nikolay Ivanovich Solopov, President of

Tambovagropromkhimia, considers himself the happiest of men. And he has all reasons for that. The major one is a successful enterprise which steadily follows the principle set down in 2001 – a harvest less than 5 t/ha is a failure. During all these years, the farm has successfully coped with this task. In private life, he also has reasons to be proud – both sons, Sergey and Valery, follow in his steps and manage separate divisions of the holding. And all Solopovs attended the Field Day.

“I'm completely happy,” Nikolay Ivanovich says. “My business has passed into my sons' reliable hands. As for reliable partners, that's AgroCentreLiski. In recent years we've bought three Challenger track tractors, Series 8 and 9 wheeled tractors, Rapid and Monopill drills. The Company is very suitable: it feels the market, understands farmers' needs and problems and always finds solutions to benefit the customers and themselves. Now we're going to buy the RoGator 1300 sprayer and Series 8 tractors.”

By Svetlana WEBER



No rain can wash away the interest!

Heavy rain didn't spoil the annual Field Day in Ivanovo, where local farmers and their neighbours met to talk business and look out for new agricultural machines.

Governor of Ivanovo Oblast Pavel Konkov also attended the festivities and thanked the leaders in agricultural production. He remarked that rain didn't wash away farmers' interest and prevent those who strive to work more efficiently from coming.

Then the head of the oblast visited exhibition stands of farming equipment dealers including one featuring AgroCentreZakharovo. Mr. Konkov was curious about what

equipment farmers are now buying.

“The tractors from AGCO Corporation - Massey Ferguson, Valtra and Fendt – with power ranging from 150 to 370 hp are in great demand,” explained Yevgeny Lukyanov, chief of the service department at AgroCentreZakharovo LLC. “By the way, these machines are manufactured in Russia, in Golitsyno near Moscow. In addition to excellent technical and performance characteristics,

they save fuel, which is not that cheap now.”

Ivanovo farmers paid particular interest to the Massey Ferguson 8690 tractor (370 hp), while livestock producers and potato growers liked the T series Valtra

tractors. They are also rather economical and compact and can be used in winter not only in animal husbandry but also in utility work or for transporting cargo.

By Yulia SALKOVA



The main treasure is on the fields

Conducting a Field Day before harvesting is becoming a good tradition for Penza farmers. This year it was hosted by the Dimitrov farming enterprise, one of the regional industry leaders and a long-standing partner of AgroCentreZakharovo.

Head of the farm Pyotr Stepanyuk showed the guests his main treasure – grain and row crops. The farmers gave high marks to the winter wheat fields. Last year the farm got the highest yield in the oblast, 6.8 t/ha. And this year they plan to get at least that much. Pyotr Andreyevich believes that the key to success is use of intensive technologies and modern equipment. His farm has a large fleet of farm machines. Last year Pyotr Stepanyuk became the happy owner of Russia's only double-circuit pneumatic drill Challenger Single Disc 9850-60 with operating width of 18.3 m.

On a field demonstration, Pyotr Andreyevich shared his experience with colleagues.

"We bought this drill in AgroCentre to seed the wheat using No-Till technology," Pyotr Stepanyuk tells us. "This machine just rescued us. We've seeded 1,400 ha of winter wheat on grain maize. The drill coped with a huge mass of afterharvesting residues perfectly. No other drill could do it. The quality of seed embedding is close to ideal and the shoots were good."

The major feature of the drill is double-circuit seed tubes for separate fertilisation and seeding. Another advantage of the Challenger Single Disc

drill is that the gauge wheel sits not side by side with the disc but behind it.

"The gauge wheel does not bend afterharvesting residues in the seeding bed like drills of other brands do," says Aleksey Porokhin, leading manager of sales department in Penza branch of AgroCentreZakharovo. "Therefore nothing prevents your embedding seeds correctly."

The trio of Challenger sprayers, namely RoGator 1300, RoGator 700 and Spra-Coupe 7660 models, made a real demonstration show. By the way, the Spra-Coupe 7660 is working on the farm

fields for its third season and sprayed 30,000 ha.

"The RoGator 700 is a new product on the Russian market," AGCO manager Dmitry Trofimov tells us. "The sprayer is equipped with the low-consumption AGCO POWER engine (0.5 to 0.7 l/ha) and infinitely variable HydroStar transmission. It automatically adjusts optimal speed and fuel consumption in different parts of the field. The innovative independent pneumatic suspension of the chassis ensures smooth running and transmits minimum movement to the boom, thereby increasing working speed and sprayed area."

By Anna BORDUNOVA



A secret of Kuban yields

Tyumen farmers visited the Druzhba peasant farm, one of the leading agricultural enterprises in the oblast. It is among several farms in the region where they get a yield almost as high as in Kuban. The Tyumen branch of AgroCentreZakharovo along with the hosts share their secrets of successful farming.

They started at spring wheat testing plots, where various PPP combinations were applied. Plots with seeded maize for silage were next. The AgroCentre machines bear all responsibility for seeding quality.

"It's not that often when a farming implement is pleasing in all aspects," Ivan Shishkanov, Director of Druzhba peasant farm, says. "The 8-m pneumatic Rapid drill from Vaderstad is exactly this kind. This reliable machine has no shortcomings. We seeded over 5,000 ha. No complaints. It prepares the soil perfectly; you can use any seeding technology.

The performance is great. We seed various crops at different speeds: crops for seeds at 15 km/h while commercial crops at 22 km/h. The shoots are perfectly even and they appeared a week earlier than those seeded by other implements."

According to regional representative of the servicing division Aleksey Kirsanov, the Rapid RDA 800C completely prepares a field for seeding and makes it even. There are good reasons why Russian farmers named Rapid the best drill in 2012.

"Currently over 1,500 Rapid drills are operating on Russian

fields," Aleksey Kirsanov says. "And the first unit bought by a farm in the Penza oblast is still in service despite having worked 85,000 ha."

The Rapid sowing machine appeared before farmers coupled with the track tractor Challenger 875C (570 hp).

"Tracks give better grip, a smooth ride and reduced stress on the soil," Artyom Ozhogin, Director of the Tyumen branch of AgroCentreZakharovo, tells us. "It runs perfectly on waterlogged soil, even with wide-cut implements. This makes it possible to enter the fields earlier and gives more moisture to a seeded crop."

The farmers gathered closely around the next Vaderstad masterpiece, the 8-row Tempo planter which first appeared on the Russian market four years ago. It's an understandable interest. The Tempo uses a completely different type of seed embedding compared to other precision planters. A seed doesn't fall in the bed freely but it is "fired" from the ploughshare. This method makes it possible to operate at 20 km/h, which is 2.5 times faster than in other row-crop planters.

"In five years, all manufacturers will offer only machines with this method of seed embedding, whereas ours are working successfully now," Artyom Ozhogin tells us. "We receive very positive feedback, and farmers get very high yield. We are actively introducing the Tempo to farmers by conducting test drives in the farms of the region where the farmers can try the implement and evaluate it in operation and adjustment."

The Tempo is versatile – it sows equally well both in prepared soil and in the stubble and even in waterlogged soil. Another feature of the drill is the tractor-independent own electric system.

Many visitors were interested in the compact self-propelled sprayer Challenger Spra-Coupe 4660 with boom width of 24.4m and tank capacity of 1,514 l.

Due to its compact design, the machine doesn't put significant pressure on the soil. It is perfectly suited for high-speed technology of small dose spraying. A growing number of agricultural producers are moving to such plant treatment because more chemicals are left on the plant surface and less go into the soil.

By Yulia SALKOVA

To the Urals for milk!

This year the “Give way to milk” motor rally gathered “at the steering wheel” more than 150 likeminded people – heads of livestock farms, processors, equipment suppliers and journalists – all of whom care about the fate of the Russian dairy industry.

This time the rally participants went to the Urals in their quest to prove that we can get quality milk in Russia. They visited the Sverdlovsk, Tyumen, Kurgan and Chelyabinsk oblasts on a trip of around 1,700 km in total. They visited nine dairy enterprises and discussed vital issues with officials. The Kurgan branch of AgroCentreZakharovo supported the dairy topic and joined the crew from JCB, a leader in telehandler manufacturing.

During the first two days, the rally participants drove through the Sverdlovsk and Tyumen oblasts, where they stopped at leading dairy enterprises. The rally's midpoint was in the Kurgan oblast. Sergey Pugin, Director of the Oblast Department of Agriculture, greeted the guests and remarked that development of dairy farming is a priority for the region's agriculture. The main task of the day is to maintain the livestock

population. This year 200 million rubles of dedicated state support are envisaged for implementation of investment projects in the sphere of dairy production. The focus will be on reimbursement of expenses for buying livestock, as this will make it possible to increase the number of milch cows.

“Since establishment of the oblast, the region's task has been to provide the Urals with food,” Sergey

Pugin says. “And we always managed it successfully. One of the leading processing enterprises of the federal district works in the oblast producing a whole range of dairy products.”

After the conference, the rally participants went to the Moloko Zauralya enterprise, which processes over 20 tonnes of milk and produces about 77 items of preservative-free milk products.

By Anna BORDUNOVA



Semyon Kostin, JCB Regional Manager, and Dmitry Gerasimenko, Director of the Kurgan branch, tasted healthy milk and praised the excellent flavour of local products



In the Glinki CJSC farm, the milkmen met the record holder cow whose annual milk yield is about 13 tonnes. Due to this fact, the animal was entered in the State Herd-Book

JCB volunteers

AgroCentre has established a good tradition of carrying out demonstrations of farming equipment hosted by its clients. This year the JCB 531-70 telescopic handler went to work free of charge on two farms of Kurgan oblast.

Initially, AgroCentre introduced JCB handlers to Vladimir Oleinikov, head of the Vostok farming enterprise in Chastoozyorsky district, at the SIMA exhibition in France. Then they met on Field Days. This year Vladimir Oleinikov decided to take the handler to his farm for testing. AgroCentre was happy to assist. Equipped with a manure and silage forklift and a bucket (2.5 m³), the JCB 531-70 telehandler set off to load manure. After almost a day of work (10 motor-hours), the

handler replaced three Belarus tractors in the farm, thereby making the chief engineer much happier.

"This machine is crucial for us," Pyotr Dzhaly, Chief Engineer of Vostok farm, says. "It boasts economy and performance. We like that the handler works noiselessly at our livestock facility and doesn't frighten the animals. It's very manoeuvrable, passing easily through even the most narrow apertures. It's simple in operation. The machine

operator adapted quickly. We're going to buy it after the harvest."

In the Luch farming enterprise in Lebyazhye district, the JCB 531-70 telescopic handler was busy loading dry manure to deliver to the fields. The machine was loading KAMAZ trucks so quickly that it stood idle while they came back from the fields. The machine operator who worked on the handler remarked that it managed the loading two times faster than other machines he worked on before.

"We need two telehandlers of this kind," Victor Kiselyov, Chief Engineer of the farm, said, sharing his impressions. "I operated it myself. It gains good transportation speed. It's convenient to drive from one division to another. We also like that you can easily replace the bucket with a gripping device and vice-versa. We are grateful that AgroCentre allowed us to test the machine before purchase. Now we are convinced – the handler is superb!"

By Anna BORDUNOVA

Knock-out!

More than fifty representatives of dealer companies met in Nizhny Novgorod at the JCB practical training session, where a real contest of loaders took place.

Various JCB loaders from the smallest skid steer ones to giant front-end machines confronted each other at the "field ring" in a competition against the clock in loading/unloading.

"The JCB loaders have knocked the competitors out," sales manager of the Kurgan branch of AgroCentreZakharovo Dmitry Silantiev tells us. "They were the best in all parameters: performance, manoeuvrability, economy and quality. You can make the comparison for yourself. When compacting the silage, a loader of other brand consumes 23 l/h, while the JCB loader takes only 10 l/h.

According to the training participants, the front-end loader JCB 426 with new bucket featuring a special tilting design

loads 300 tonnes per hour. Moreover, it loads trucks with high sides of up to 4.5 m. No competitors can even dream of loading at such a height.

The compact JCB 155 skid steer loaders now come with new tubeless tyres which serve three times longer – 1,500

motor-hours instead of regular 500 hours.

The JCB specialists explained that from now on new functions can be added to the LiveLink software. For example, it will notify about tyre wear or upcoming maintenance.

By Anna BORDUNOVA



FEEDBACK

A symbol of success

This year the Fendt 933 Vario tractor (330 hp) broke all popularity records on various regional Field Days. The farmers consider this “iron horse” a symbol of success and advanced technologies.

A view from Voronezh

“We are betting on the most innovative Fendt 933 tractor (330 hp),” Sergey Lomantsov, Executive Director of AgroCentreLiski, says. “This machine incorporates most recent achievements in tractor construction, from electronic components to hydraulics and fuel system. Such a combination gives astonishing results!”

And the figures prove it: if compared to tractors of the same horsepower the tractive capacity of the Fendt 933 is 10-15% more, while fuel consumption is 15% less. This gives an aggregate economy of about 30%. In addition, the machine has excellent ergonomics and comfort comparable to the S class cars. It's worth mentioning that the interest of the visitors to the Voronezh oblast Field Day was so great that many people stood in line to get in the tractor cab and explore all the features personally.

This wasn't idle curiosity. Only in the last year AgroCentreLiski sold around 20 tractors both to large agriholdings and small farms. It is the farmers who

value the comfort most of all because many of them operate the tractors themselves.

Greetings from Tambov

Guests of the Tambov Field Day hosted by Agrofirma Zhupikov couldn't pass by the AgroCentreLiski exhibition site, where the Fendt 933 tractor was showed off.

“A year ago we bought two Fendts from AgroCentreLiski,” founder of Agrofirma Zhupikov LLC Aleksandr Zhupikov tells us. “These tractors are unique – they are powerful but consume little fuel. We thought before that it's impossible! The tractors work with medium-cut implements. I guess they can manage the wide-cut ones as well, but we don't have them yet. But the most important is to ‘link’ the tractor with an operator's soul. To be honest, our tractor drivers almost cry when the working shift is over.”

The six-cylinder 7.8 l engine has more tractive power. The fuel injection occurs under high pressure (2,000 bars), ensuring high quality spraying and intensive combustion inside. Double supercharge gives excellent movement and thus lowers fuel consumption.



The VarioGrip system adjusts air pressure in the tyres really fast, even on the move, making it possible to have different pressure during the field operation and while driving idle. Another feature of the Fendt tractors is the unified Vario terminal installed in the cab. It helps with adjusting the machine parameters and working equipment. No additional monitors are needed.

Approved by Tyumen

While visiting the AgroCentreZakharovo exhibition in a Field Day, Tyumen farmers assured themselves that the Fendt tractor combines two almost impossible things – second to none tractive characteristics and economy. “The secret is in the unique, infinitely variable transmission,

which turns more engine power into tractive force,” Aleksandr Yermakov, sales manager of Tyumen branch of AgroCentreZakharovo, says. “The Fendt's transmission includes only four pairs of gears. It expands the infinitely variable speed range up to 60 km/h. And it also ensures high efficiency for field and transportation applications.

One more advantage of these machines is the unprecedented operator comfort. The spacious cab with excellent visibility, LED headlights with light beam adjustment, climate control, enhanced comfort seat equipped with pneumatic suspension, waist support and dynamic shock absorber, as well as an ergonomic control panel on right armrest – this list of Fendt's operator-friendly features is far from complete!

By Yulia SALKOVA
and Svetlana WEBER





Fixed prices!

AgroCentre offers genuine JCB spare parts and lubricants at fixed, reliable prices, all of which guarantees stable operating expenses.

- **The range of JCB products includes** only genuine spares, fluids and lubricants developed to ensure optimal operation of JCB equipment and maintain an excellent price/quality ratio.
- **By purchasing genuine JCB spare parts** you avoid unplanned expenses and unpredictable situations.

The offers are valid at all AgroCentre branches

More details are at all servicing centres of the AgroCentre Group of Companies or at our site www.agrocentr.ru in the **Special Offers** section

Scan QR code to get to the
Special Offers page

Announcements

9-10 September

BelgorodAgro exhibition

September

Field Day in Lipetsk oblast

September – October

AgroCentre's Open Doors Day in Penza oblast

5-11 November

Trip to Germany to attend the International Agricultural Exhibition Agritechnica 2015



12+

AGROЦЕНТР

Publisher: AgroCentre Group of Companies

Editor-in-Chief: Ms. Svetlana Ivanovna Weber

Address of the editorial office:

79-a Radishchev Street, Kursk, 305004,
tel. +7 (4712) 39 26 60

news@agrocentr.ru

Signed for printing on 03.09.2015

Distributed free of charge

Translated by the Snegiri Translation Bureau

www.snegiri-tb.com, e-mail: snegiritb@gmail.com

Printed by VIP Publishing House LLC, 5 1st Mokovsky lane, Kursk, 305007. The circulation of the issue: 145 copies. Order № _____