

AGROЦЕНТР News

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Jubilee celebration!

Kverneland, one of the world's oldest producers of agricultural machinery, is celebrating 140th anniversary this year. The company has planned a series of big events to mark its jubilee. One of them — Kverneland Field Day held in the Black Soil Region — generated keen interest and enthusiasm in the farming society.

The company invited more than 300 clients from different parts of Russia and dealers, including AgroCentre — one of Kverneland's major partners.

'AgroCentre was among the first dealers of Kverneland in Russia', says Nikolay Kunitsyn, Sales Director of AgroCentreLiski. 'Besides producing robust, efficient and high-performing

machinery, this company is famous for continuous innovations. All machines produced under Kverneland brand are easy to maintain, which makes them really attractive for Russian farmers.'

The iXtrack T3 trailed sprayer has just entered the Russian market, however, it has already become popular with farmers. The iXtrack T3 series is ISOBUS compatible which makes it adaptable to any certified tractor

terminal. The HSA aluminium or HSS steel spray booms vary from 18 to 40 metres. They fold away over the new tank design and far away from the tractor cab, keeping the centre of gravity low during transportation.

'There are approximately 40 Kverneland machines at our enterprise', says Oleg Lepsheyev, Chief Engineer of Mosneftegazstroykomplekt (Kursk oblast). 'Since we are engaged in sugar production, reliable and efficient machinery is indispensable to us. Besides, we appreciate the favourable financing terms for buying Kverneland machinery made available thanks to AgroCentre. I am impressed with the demo show and will probably consider buying some more Kverneland machines.'

The day finished with a firework display and a festive dinner at which the attendees had an opportunity to share their impressions and ideas in an informal setting.

By Viktor BARGOTIN

Better feed – higher milk yield!

Tyumen branch of AgroCentreZakharovo has held a demo show of the JCB 434S loading shovel. The performance of the machine impressed the farmers.

Heavy-duty axles, limited slip differentials, automatic 6-speed transmission, arm with an increased lift height, hydraulic distributor on 3 sections, shovel dump system, reverse fan, industrial quickly removable carriage, 890 kg counterweight are the key advantages of the model. Cab tinted glass windows, air suspension seat, air conditioning and excellent noise insulation guarantee operator comfort. The driver can easily programme and limit dump height and dig height for lifting and lowering of the attachment at full speed.

'It makes a world of difference compared with the machines I've operated before', says Valery Reshetnikov, machine operator. 'The wheel loader is simple and

convenient to use, cab visibility is really good. The fork design enables easy control and even distribution of the material along the silage trench in portions.'

Uspenskoye farming enterprise owns about 1,800 head of dairy cows. One of the main objectives for the company is to increase a milk yield. The management of Uspenskoye

farm are certain that the JCB 434S will help to achieve it, as it ensures uniformity and high density of clamping, which in its turn enhances the stored feed quality and increases its intake, reducing disease rate in cattle.

Swift and efficient operation of the JCB 434S at the demo show is obviously attributable to the

best-in-class power-to-weight ratio. The speed of the cut green mass supply was no less than 80 tonnes per hour! Silage clamping density and uniformity complied with the State Standard 10 201-97.

Uspenskoye farming enterprise aims to use the wheel loader for material levelling, its placement to silage trenches and clamping. The off-season activities for the machine include taking out haylage, loading grain, fertiliser and manure, construction works and snow removal.

By Aleksandr KUTISHCHEV





Krasnodar welcomes AgroCentre

AgroCentre has opened a branch in Krasnodar area, which is great news for Kuban farmers. The company has showcased the best machinery at the 19th Agricultural Trade Show Zolotaya Niva in Ust-Labinsk.

'Krasnodar area is one of the leading Russian regions in farming', says Nikolay Ivanishchev, Director General of AgroCentre-Holding. 'We are pleased to present the agricultural machinery which is second to none. Now that there is a branch of AgroCentre located in Dinskaya village of Krasnodar area, we can offer local farmers a comprehensive range of models manufactured by Massey Ferguson, Degelman, Einboeck and Guestrower as well as servicing and repair of any complexity.'

AgroCentre demonstrated the Massey Ferguson 8737, a tractor featuring advanced design and undeniable power.

'I have been working in farming for 20 years now', shares the trade show visitor Vladimir Chumak. 'We grow corn and sunflowers on the area of 550 hectares. I always opt for high-quality machinery, so the Massey Ferguson 8737 is a perfect choice for our tillage, ploughing, disking and cultivation needs. We are sure that the tractor will be up and running for many years.'

The Massey Ferguson 7724 and the Massey Ferguson 6713, high-power tractors with excellent traction, were also displayed at the trade show.

'In 2018, they were the bestsellers in the AGCO range', says Mikhail Bazan, AGCO-RM

Product Manager. 'A 130 hp tractor comes in handy at any enterprise. Fitted with the AGCO Power, a unique turbocharged engine, these machines both achieve extremely high efficiency and minimise fuel consumption. Besides, the tractors meet all the environmental standards.'

AgroCentre also showcased a unique Guestrower technology for the injection of liquid fertiliser into the ground.

'The machine is filled with a fertilising solution which is fed into the soil through special spokes built in the stainless steel wheels', says Nikolay Kunitsyn, Sales Director of AgroCentre. 'The Guestrower GFI 12-4 injects fertiliser right into the soil, so that plants use it when needed. This produces a positive effect on plant vegetation allowing us to achieve a steady growth and high yields.'

By Darya DENISOVA



Tight-knit team

Yaroslavl branch of AgroCentreZakharovo has scooped an award from AGCO-RM for the Best Market Share in Massey Ferguson tractor segment.

In 2018, the experts of Yaroslavl branch sold over 30 reliable Massey Ferguson tractors. The team was able to achieve such outstanding results through its competency and consistent work with the clients.

'We try to plan out our every day', says Viktor Ovchinnikov, Head of Yaroslavl branch of AgroCentreZakharovo. 'We analyse our mistakes and correct them, focus on machinery maintenance and repair a great deal. We do our best to keep our clients pleased

with the cooperation. I am grateful to the AgroCentreZakharovo team, Vladislav Gangur, Sales Representative, Sergey Konogorov, Manager of the Spare Parts Department, and Aleksandr Barsukov, Service Engineer, for doing their job in an efficient and timely manner. I would also like to thank AGCO-RM for this award and for appreciating our hard work, also I want to commend the AGCO-RM experts Aleksey Gushchin and Viktor Yegorov for the long-term and fruitful cooperation.'

By Darya DENISOVA





Valtra reveals true Scandinavian character

New Valtra tractors released exclusively in the white colour have come onto the Russian market. The design concept introduced in May 2019 has become universal for all the machines of the brand.

The new colour symbolising the Scandinavian character will be an integral part of the established image of the innovative and efficient machines. Tailored to the needs of the customers, these indispensable helpers will tackle all the problems, which may arise both on farms and in the utility sector.

'The distinctive features of the Finnish brand are individuality, reliability and low cost of ownership', says Olga Shlopak,

Product Manager of the Valtra brand. 'In order to make the design of the machines stand out, it was decided to use the white colour.'

The limited edition Valtra RedLine models will be manufactured in silver metallic, thereby highlighting the exclusiveness of the series.

AgroCentre has been supplying their clients with Valtra tractors for many years. These machines operate in every

region of the country. Their hallmark is versatility.

'In any area of business, these reliable machines may come in handy', says Ali Umarov, Head of Penza branch of AgroCentreZakharovo. 'The specially designed equipment of the Valtra tractors presented in the basic range combines all the features required to get the job done. The agricultural, public utility and transport sectors simply can't do without such multifunctional helpers. For example, every airport in the country has such machines at their disposal. Compatible with virtually any trailed implements, Valtra tractors handle cargoes and luggage, mow grass in

summer and clear runways of snow in winter.'

Valtra offers a truly affordable solution developed with reliability in mind.

'Our partners owning Valtra tractors are quite satisfied with their performance', continues Ali Umarov. 'Usually, these machines serve on farms for many years and cause the least trouble to our after-sales service department as they operate efficiently and almost never fail. The new Scandinavian image of Valtra epitomises reliability and ubiquity. It is no coincidence that the white colour has long symbolised a safe way and a strong will!'

By Tatyana IGNATENKO



New line of Fendt 900 Vario Tractors

The Fendt 900 Vario Series will comprise five models ranging from 296 hp to 415 hp: 930 Vario, 933 Vario, 936 Vario, 939 Vario and 942 Vario. The oldest model in the Fendt 942 Vario Series has been upgraded to 400 hp.

Designed in the first place for heavy-duty towing work, 900 Vario Series machines successfully proved their versatility. The machines can also be used for freight transportation at the speed of 60 km/h.

All the models are equipped with the brand new custom-designed 6-cylinder 9-litre MAN engine featuring a VTG turbocharger with variable turbine geometry. Fendt introduced the new Euro 5 emissions standard in the course of development of the new 900 Vario Series. The machines series will be available to the Russian farmers at the beginning of 2020.

By Tatyana IGNATENKO

At the international press-conference in Marktoberdorf, AGCO corporation announced the launch of a new generation of Fendt 900 Vario high capacity versatile tractors. The new tractors ranging from 296 hp to 425 hp with an improved transmission and high-efficiency hydraulic system will become indispensable tools on any contemporary farm all over the world.

JCB, Massey Ferguson, Kverneland, Horsch, Amity — all famous manufacturers of farm machinery gathered to show off their latest developments and time-proven bestsellers.

JCB presented a 531-70 Agri telehandler and a JCB 434 front loader. The models are extremely popular in Russia. The JCB 531-70 Agri accounts for 90% of all JCB sales in Russia.

‘The JCB 531-70 Agri is purchased by both crop growers and livestock farmers’, says Vladimir Manukovskiy, JCB Brand Manager of AgroCentreLiski. ‘The machine is ready to work 24/7. Its maximum lift capacity is 3,100 tonnes and the lift height is 7 metres. The 100 hp JCB DIESELMAX engine ensures excellent performance.’

Massey Ferguson presented several tractors ranging from 130 hp to 370 hp.

‘The most popular tractor of the brand is the Massey Ferguson 6713’, explains Aleksey Gushchin, Regional Sales Manager of AGCO. ‘In 2018, we sold about 185 units of the series. The machine is operator-friendly and reliable, has a manual gearbox and a cost-efficient 4.4-litre engine. This tractor is versatile, it can be used for spraying, cultivating and forage harvesting.’

Horsch presented a Joker 8 RT trailed disc harrow.

‘The Joker 8 RT trailed disc harrow is intended for cultivation at the depth of 12 cm’, says Aleksandr Shevtsov, Horsch Regional Representative. ‘The fast-turning 6 mm thick discs with the diameter of 520 mm ensure unsurpassed soil crumbling. The machine is intended for quick stubble cultivation and even seed

bed consolidation. The unit also does an excellent job at long straw and residue incorporation.’

AgroCentreLiski presented a unique Amity cart for sugar beet growers.

further transportation of beets from the field’, says Dmitriy Trofimov, Amity Business Director for Russia and Kazakhstan. ‘Currently, we are the only company in the market offering tracked carts.

elevator can load from 5 to 27 tonnes of beets per minute. When operating at maximum performance, we can unload the hopper in 1.5 minutes. The elevator can be mounted either on the left or on the right. It allows to pair the cart with any self-propelled combine.’

The guests were happy with the cordial reception given to them by AgroCentreLiski.

‘Kursk Korenskaya fair promotes networking and helps to build better business relationships’, says Aleksandr Logvinov, Head of Kursk branch of AgroCentreLiski. ‘Agriculture is gaining pace in our country and producers value their time and money, that is why they opt for reliable and high-quality machinery provided by AgroCentre.’

By Darya DENISOVA



Agricultural bestsellers

The 19th Kursk Korenskaya fair has become an important summer event for the regional agricultural producers. The fair traditionally serves as an efficient platform for cross-cultural communication and economic cooperation.



‘The Amity sugar beet cart is used for optimising the harvester performance and

Tracks reduce soil compaction in autumn during sugar beet harvesting. The 2.1 m





Field Day Marathon broadens farmers' knowledge

Field days are the best occasions to communicate with fellow-farmers, broaden your agricultural knowledge, take a closer look at the technical novelties and find comprehensive solutions to the needs of your farm. AgroCentre, a regular at such exhibitions, is always there to help.

Tula

AgroCentre has presented the Horsch Tiger 4 MT with a four-meter working width and a six-meter Horsch Joker 6 HD disk harrow. Horsch Tiger 4 MT tenaciously works through the most adverse field conditions. The machines are used for cultivation of all types of soil after corn for grain, sunflower, rape, cereals and interplanted crops are harvested.

'The cultivator has the capacity to cut long-stemmed harvest residues gently and mix the soil thoroughly afterwards', says Evgeniy Ankudinov, Head

which can loosen soil at the depth of up to 35 cm. It saves fuel and its tractive resistance is 20% lower compared to the counterparts.'

Tambov

A Horsch Pronto 8SW trailed seed drill was a noteworthy piece of equipment presented at the booth of AgroCentreLiski. The sowing combination reaches high speeds while maintaining exact seed placement due to its unique packer, which is a prerequisite for a good seed emergence in wet and dry soil conditions.

'We have been using a Horsch

'We grow all the major grain crops, sugar beet, corn, sunflower on the area of 25,000 hectares. Since recently, we have started growing soya. To tackle all the tasks related to crop growing efficiently, our enterprise has

the Guestrower GFI 12-4 is particularly relevant in drought. AgroCentre has been working actively on presenting the machine to Russian farmers at numerous exhibitions and arranging demonstrations of this model on farms. Next spring we are planning to fulfill the Guestrower GFI orders tailored to the needs of customers.'

The operating width of the Guestrower GFI is from three to fifteen metres. It has an application map and can operate at different speeds. Besides, the machine is fitted with an independent suspension of each injection wheel. One of its big advantages is the automatic adjustment of dosing — the consumption of fertiliser per hectare can vary from 50 to 2,000 litres. The Guestrower GFI is connected to the tractor speed sensor, which guarantees the same number of applications at varying speeds.

Altai

Zaffrani headers for sunflower and maize harvesting became true highlights of AgroCentre's booth.



of AgroCentreLiski branch office in Oryol. 'The machine intensively crumbles heavy soils. Horsch Tiger 4 MT consists of a heavy two-row disc harrow and two rows of TerraGrip tines,

Pronto 8SW seed drill and are satisfied with the machinery unit thanks to its high precision and reliability', says Sergey Solopov, Director of AgroKhimAlyans (Kirsanov district, Tambov oblast).



a great machinery fleet, where the Massey Ferguson 8690 and Challenger 685 tractors are front-runners. AgroCentreLiski provided us with the equipment that shows impressive results.'

Lipetsk

'Special attention should be given to the Guestrower GFI 12-4 which is featured in Lipetsk for the first time', says Nikolay Kunitsyn, Sales Director of AgroCentreLiski. 'This machine can apply liquid fertiliser to the roots and nourish the plants for a long period of time, so

'The Zaffrani 1200N header has been presented in Russia for the first time. It is intended for harvesting sunflowers, the width is 11.9 m and it has an exclusive 'stretching shaft' system', relates Denis Tyurin, Executive Director for Siberian region. 'It allows to minimise seed loss and increase the combine performance.'

Penza

The guests got interested in the Zaffrani Sunflow header designed specifically to speed



up sunflower harvesting, while maximising the performance of any combine. More versatile, lighter, and more efficient compared to other marketed harvesting systems, the sunflower header guarantees greater productivity and lower maintenance costs. The header ensures loss-free harvesting even at a minimum cutting height and in lodged fields.

Kuzbass

The Tiger 4MT cultivator by Horsch was one of the novelties displayed at AgroCentre's booth. 'It is a combination of a subsoiler and a disc harrow for cultivating derelict land', relates Maksim Gruzin. 'Due to its hemispherical serrated discs, the machine is a perfect choice for cutting the harvest residues, it can even handle young trees. Loosening is possible at depths down to 35 centimetres in all types of soil.'

The Horsch Tiger 4MT is optimal for cultivating stubble of sunflowers and corn, fields with perennial grasses and lodged cereal crops. The unit is compatible with tractors ranging from 350 hp and more.

Tomsk

The Kverneland 6716 Chamber Baler became one of the highlights of Tomsk Field Day. The standard configuration of the unit features a control terminal with focus on

functionality and operating simplicity. The terminal gives the operator full control of all functions from the tractor cab, e.g. pressure setting can be easily adjusted through the control terminal, which is beneficial compared with other baling implements, where the operator needs to set the machinery unit manually.

Omsk

A true high power hero Massey Ferguson 8737 was



introduced at Omsk Field Day to the local farmers. The latest engine technology is at the heart of the machine to provide undeniable horse-power and torque.

A revolutionary non-stop round baler wrapper combination



Kverneland FastBale was the centre of everyone's attention at the event. 'Currently this is the World's only non-stop fixed chamber bale', comments Ivan Kryuk, Head of Omsk branch of AgroCentreZakharovo. 'Besides, the unit is the World's only non-stop fixed chamber baler wrapper combination. It takes the machine an hour to form from 60 to 100 bales depending on the conditions.'

Novosibirsk branch of AgroCentreZakharovo. 'Equipped with AGCO POWER Stage 3 engine and Dyna-6 transmission, the machine has been specifically designed to meet the needs of farming professionals, whatever their business environment and operations.'

Bryansk

The Massey Ferguson 6713 tractor made AgroCentre's exposition particularly outstanding. Since the end of 2016, this machine is manufactured at the AGCO-RM plant in Golitsyno, Moscow oblast.

'State-of-the-art machinery is the key success factor for any farmer, that is why we keep upgrading our fleet', says Aleksandr Astapechenko, Chief Engineer of Krasny Oktyabr enterprise in Bryansk oblast. 'At the moment, we need a tractor that can provide up to 130 hp, so we are considering the Massey Ferguson 6713. The trade show demonstrated that AgroCentre offers the best machines. We are happy to be their partner and enjoy our cooperation which started 13 years ago!'

By Viktor BARGOTIN,
Tatyana IGNATENKO,
Darya DENISOVA,
Aleksandr KUTISHCHEV

Novosibirsk

'The Massey Ferguson 7718 tractor, which was demonstrated at the event, attracted special attention of the visitors', shares Anton Bliznyuk, Head of



Voronezh Field Day:

13 years of innovations

Ostrogzhskadpitomnik enterprise has hosted the largest agricultural machinery trade show in the Black Soil Region. Dealers and manufacturers demonstrated more than 2,000 units of state-of-the-art machinery which fascinated local farmers.

Voronezh Field Day has been held since 2006 gathering about two hundred agricultural companies from all over the Black Soil Region. AgroCentre is a traditional participant and partner of the event which annually showcases unique novelties and proven bestsellers to those who join the occasion.

This year, the Horsch Leeb 4AX trailed sprayer has become the highlight of AgroCentre's exposition. The machine is equipped with the Boom Control stabilisation system which ensures uniform distribution of fertiliser and fixes the boom in the horizontal position relative to the terrain. Track widths can be easily adjusted by the machine operator, and, most importantly, the Horsch Leeb 4AX is fully ISOBUS compatible.

'The Horsch Leeb 4AX is a novelty which is in demand in the Russian market today', says Sergey Lomantsov, Executive Director of AgroCentreLiski. 'This is the first time we have exhibited this trailed sprayer at such an event, and I can say that the machine has attracted the visitors' interest. The Horsch Leeb 4AX has recently appeared in AgroCentre's portfolio, so we have planned to do a number of demonstrations of this model in different regions of our country in the near future.'

Agricultural producers gave special attention to the 132 hp Massey Ferguson 6713 tractor. This machine is designed for both small farms and large holdings requiring robust and reliable tractors which are easy to operate and able to cope with various tasks.

'In 2015, we purchased a Massey Ferguson 7624 tractor from AgroCentre', says Nikolay Chernikov, Head of Chernikov farm, Belgorod oblast. 'In the first year of operation, the tractor performed disking, cultivation and crop sowing on an area of 1,000 hectares. As we had expected, the results were impressive. The machine is built to the manufacturer's high standards, so we can achieve great efficiency. Today we have no complaints about the tractor — we just carry out scheduled maintenance and enjoy the work. In the future, we will most probably enlarge our fleet with one more Massey Ferguson 7624 or 6713 tractor, and we are also interested in the Horsch Leeb 4 AX trailed sprayer which will be a perfect fit for our tasks.'

During the two days of the trade show, AgroCentre's booth enjoyed great popularity with the farmers. And this is not surprising as the dealer's exposition presented machines of such global brands as Massey Ferguson, Horsch, Gvestrower, Zaffrani and FAE. 'AgroCentre is always on the go. Every year, it demonstrates the latest novelties at Voronezh Field Day', sums up Sergey Lomantsov. 'This event allows farm managers, technicians and machine operators to break their daily routine for a while and discover innovations in the world of farm machinery building. They can ask any questions about the operation and learn about the opportunities of soft financing under leasing schemes. There is a keen interest in our machines and, most importantly, we see high demand for them. This shows that we are moving in the right direction.'

By Viktor BARGOTIN





Reliable machinery for every purpose

A Kremlin made of straw bales with real walls, gates, towers and flags has unexpectedly arisen in a field near Shurskol village located in the vicinity of Rostov Velikiy. The edifice was purposely created for Interregional agricultural forum.

The architectural landmark hospitably welcomed all the attendees of the event. An outstanding display of the most state-of-the-art and efficient machinery was arranged behind the Kremlin walls.

'Today, we are presenting the whole range of AGCO-RM machinery', says Viktor Ovchinnikov, Head of Yaroslavl branch of AgroCentreZakharovo. 'It includes self-propelled tractors, among them the Massey Ferguson 4708, 6713, 7615, 7726, 8737 and the Fendt 936 models. We are also showcasing trailed implements, in particular spreaders, mowers, tedders and balers by Kverneland.'

One of the novelties shown at the field day was the Kverneland DTX subsoiler. The machine is a credible alternative to a plough and it is indispensable on any farm due to its capability to work the soil up to 50 cm deep.

'The subsoiler fully replaces two other tools — a plough and a disc harrow', continues Viktor Ovchinnikov. 'Besides, it promotes moisture retention in the soil.'

Of the self-propelled machinery lineup, two tractor models are in particularly high demand in Yaroslavl oblast — the MF 4708 and the MF 6713. Over the past one and a half years, Yaroslavl branch of AgroCentreZakharovo has supplied 16 units of those machines to multiple enterprises, and the orders for the tractors still keep coming.

'These machines are the optimal choice for small-scale farms. They can handle assigned tasks perfectly well', highlights Viktor Ovchinnikov, Head of Yaroslavl branch. 'We can offer high-performance machines to large agricultural producers. Today, we are presenting two huge tractors whose engine power exceeds 300 hp — the Massey Ferguson 8737 and the Fendt 936.'

Aleksandr Fendrikov is an amateur farmer, who has moved to Rostov district, Yaroslavl oblast, from Saint Petersburg, having decided to develop his 'sweet' business, as the farmer calls it.

'I run a beekeeping business to amuse myself in retirement', relates Aleksandr with a smile. 'I sow and cultivate various plants in my fields, mostly melliferous grasses such as phacelia, melilot, mustard, fireweed and so on.'

Currently, Aleksandr Fendrikov has 12 beehives, but the beekeeper is not planning to stop at what he has achieved, aiming to reach 100 hives. Aleksandr believes that reliable machinery capable of delivering high performance plays a huge role in the development of his small business. Last year, he purchased a plough and a mower of Kverneland make and a

Massey Ferguson 6713 tractor from AgroCentreZakharovo.

'I learned to drive a tractor later in life', says the farmer. 'I drove an MTZ tractor for a while, then I swapped it for the Massey Ferguson 6713. They are worlds apart! I am quite happy with the machinery and the service is excellent. AgroCentre's employees taught me how to mow and sow, they are always there to give me a helping hand. I am sure that my business is going to flourish with such partners!'

Field days provide a platform where farmers can acquire new knowledge, discuss development prospects with their partners and have lots of fun overall. The rich entertainment programme involving a display of live animals, artisan workshops, a jolly amateur talent concert and a festival of bread and non-alcoholic beer boosted the festive mood of the forum participants.

By Tatyana IGNATENKO





Aleksandr Rzheusskiy:

The collaboration has made the enterprise a top 10 grain exporter of the Black Soil Region and the largest crop producer of Lipetsk oblast.

We work with AgroCentre in perfect harmony

Ranenburg farming enterprise headed by a promising manager Aleksandr Rzheusskiy was established in 2008. Back then, the management did not even dream of the company establishing itself as a leader in the region's grain production just a decade later.

'I came into farming quite by chance', shares his memories Aleksandr Rzheusskiy. 'All my childhood I dreamt of becoming a sailor, so I entered a naval war college. After graduation, I worked on submarine cruisers of Northern war sea fleet while also attending a navy academy. I had intended to connect my entire life with military service, but I guess it was not meant to be. Anyway, my extensive management experience enabled me to occupy top-level positions in civilian jobs in

multiple companies, including agricultural ones.'

Today, Ranenburg owns 40,000 hectares of farmland, where top quality crops — wheat, barley, sunflower, maize, rapeseed, soybeans, peas, chickpeas and sugar beets — are grown. The enterprise has multiple warehouses. Due to a modern grain storage system with railway connection, the enterprise can store and load up to 60 rail cars of grain per day.

'Since we strive to always move forward, it is only natural that we are constantly expanding and upgrading our production facilities', says Aleksandr Rzheusskiy. 'Currently, the construction of a seed plant, a new grain storage system with the capacity of 50,000 tonnes of grain and residential houses for our employees is underway.

Management of Ranenburg places a special focus on the company's farm machinery fleet, in the process of upgrading of which AgroCentre has been involved virtually since its inception.

'We have developed very good relations with AgroCentre', continues Aleksandr Rzheusskiy. 'It was this enterprise that supplied the four JCB 541-70 Agri telescopic loaders, a JCB 535-95 Agri and a SSL 135 unit which now operate on the farm. If you ask me, this is the best machinery in the world. It is reliable, user-friendly and high-performance, which is vital in the conditions of our enterprise. For field works, AgroCentre has offered us Horsch and Kverneland

machinery. The Joker disc harrows and Optima seed drills carry out all the assigned tasks brilliantly, which is most welcome.'

In the near future, Ranenburg farming enterprise plans to expand its land bank, which means that the machinery fleet will require yet another addition of reliable units.

'We work with AgroCentre in perfect harmony', summarises Aleksandr Rzheusskiy. 'Employees promptly respond to our requests and issues, professionally carry out maintenance, fix complex failures and supply quality spare parts. We always understand each other and I hope for many more years of joint and, most importantly, fruitful cooperation.'

By Viktor BARGOTIN



AGROCENTRE RECOMMENDS



Yellow and black: always on trend

Agriculture, like any other industry, has its own trendsetters. Some brands were on trend in the past, others are in demand today, but only a few manage to stay on top at all times. Over its 67-year history, the machinery producer JCB has established itself as a top dog in the farm equipment market.

The JCB 535-95 telehandler is one of the most prominent representatives of the trademark. The JCB model has been working at Suslov farming enterprise in Kurgan oblast for three years now, and it never fails to amaze the farmers with its performance.

The telehandler is designed to work in the most hostile environments. It features the Dieselmix 100hp engine, which produces high power and torque at low revs for great economy and long service life.

The JCB engine combines with JCB axles and transmission to ensure a reliable drivetrain performance from the well-proven JCB components. The maximum lift height is 9.5 metres and maximum lift capacity is 3.5 tonnes.

'The telehandler is never idle, we use it on the farm day in day out', continues Sergey Suslov, Head of Suslov farming enterprise (Kurgan oblast). 'It loads and unloads grain and fertiliser, handles different workloads and even clears the roads on the farm in winter.'

The distinctive feature of the JCB 535-95 is its chassis, which has been designed for maximum loadbearing and stability on any terrain. The machine has a 4-wheel drive which makes

the telehandler extremely manoeuvrable. Compact size, improved steering column and excellent all-round visibility enhance its flexibility still further.

'We are quite comfortable with the JCB 535-95', summarises Sergey Suslov. 'The telehandler demands minimal maintenance, you never see it in the repair shop. Also, it is reliable, efficient, manoeuvrable, has low fuel consumption and, most importantly, it outperforms its older counterparts on our farm several-fold.'

A yellow and black JCB machine has become a recent addition to the machinery fleet at another enterprise, KDV group. The company acquired the JCB 175 skid steer loader, which was showcased by AgroCentreLiski for the first time during Oryol Field Day. The machine gained instant attention of the farmers. The model incorporates a unique single-sided reinforced high tensile strength steel boom ensuring improved load retention. The loader's rated operating capacity is 794kg. It features the Perkins engine which combines high torque and low fuel consumption.

'The machine's tilting cab facilitates servicing, which results in reduced downtime', says

Evgeniy Ankudinov, Head of Oryol Branch of AgroCentreLiski.

In fact, the local farmers liked the mini-loader so much that AgroCentre passed the machine in their capable hands at the end of the trade show.

'One of our farms needs a compact, manoeuvrable and

powerful loader', says Roman Sashchenko, Head of Livestock Farming Development Division of KDV Group. 'Our partners from AgroCentre recommended the JCB 175 and offered us favourable terms. It did not take us long to make up our minds, we bought it, and right after the trade show the machine was on our farm delivering impressive performance. In autumn, AgroCentre is going to supply our enterprise with two more wheel loaders.'

By Viktor BARGOTIN



SALE of genuine parts!

70%

off on a wide range of
spare parts for all types of
self-propelled and trailed
machinery:

- AGCO (Massey Ferguson®, Challenger®, Fendt®, Valtra®, Fella, Sunflower)
- JCB
- Kverneland
- Vaderstad
- other brands

The manufacturer's warranty is 12 months.



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Announcements

13 August

Horsch Field Day
(Chaplygin district, Lipetsk oblast)

16-17 August

Krasnoyarsk Area Field Day 2019
(Yemelyanovo, Yemelyanovo district, Krasnoyarsk area)

20-21 August

Training on Horsch machinery
Roshchino village, Lipetsk oblast

August

Demo show of the Horsch Pronto 12MT seed drill

at farming enterprises of Penza oblast

August — September

Demo show of the Kverneland 6716 round baler
at farming enterprises of Tyumen oblast

9-13 September

Clients' trip to Horsch plant
(Germany — the Czech Republic)

2-4 October

14th Interregional Trade Fair BelgorodAgro
Belexpocentre Exhibition and Convention Centre, 147A,
Pobedy st., Belgorod

AGROЦЕНТР

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